AIM
consulting
AN ADDISON GROUP COMPANY

High Quality, Usable Data You Can Trust

Establishing and embedding practical policies and procedures as a critical function within organizations that drive increased data quality, transparency and consistency to deliver the right information, drive efficiency, support innovation and improve overall enterprise maturity.

Precise & Reliable Data

AIM has deep industry experience and knowledge required to assist organizations of any size in the planning and deployment of a comprehensive Data Governance solution at any point in their organization maturity. Our consultants are skilled across the DMBOK spectrum in developing the processes needed to ensure efficient adherence and monitoring to global governance, risk and compliance regulations.

Benefits of Data Governance

◺ **Build upon a solid foundation of organizational change management principles that ensure greater adherence**

◺ **Embedded and Automated processes that work with end-users**

◺ **Driving more efficient and elastic processes that increase overall quality and reduces risk**

◺ **Strategies to operationalize and monitor adherence to global risk, regulatory and compliance measures**

◺ **Aligning business and IT accountability, responsibilities and ownership to ensure a greater degree of transparency and quality**

Data Strategy

AIM Consulting conducts assessments across the data management spectrum. This includes processes, technologies, and roles within an organization. By creating a complete current state picture, we are able to offer a recommended future state that aligns with best practices unique for each organization.

Data Management

Digging deeper into an assessment, AIM Consulting tackles specific areas within data management to determine an organization's maturity level and compares to others within a specific industry. The maturity levels focus on people, processes, and technologies.

Data Quality

AIM works with organizations and takes a wholistic approach to ensuring an organization's data is accurate, complete, reliable, relevant and timeline. We not only help with downstream analytics but also work upstream at the data sources to ensure the full process is complete.

Master Data Management (MDM)

With the ever-growing amount of data, siloed and disparate data across organizations, AIM works in tandem with both business and IT to collaborate across the data ecosystem to ensure uniformity, accuracy, stewardship, semantic consistency and accountability.

AIM's Cloud Strategy

Our Data Governance capabilities and skillsets are designed to understand an organization at any stage of their data maturity journey, allowing us to quickly assess and establish the proper tools, policies and procedures. Our team of experts will work across all business units and IT, driving collaboration, transparency and effective communication to enable and empower your organization to adopt and maintain data governance standards. The ability to deliver embedded and automated data governance solutions has helped many organizations reduce risk, improve quality and maintain compliance and regulatory adherence.

Success Stories

◹ CLIENT	◹ CHALLENGE	◹ APPROACH	◹ RESULTS
Global Technology Company	The governance, risk management and compliance (GRC) team within a major division at a global technology company was finding it difficult to categorize, track and see through to completion thousands of GRC-related issues, including those related to privacy standards, internal and external audits, business continuity, and a variety of security risks. A significant challenge for the team was a rudimentary issue tracking/reporting solution in use.	AIM developed and continues to evolve a solution that queries the GRC's and other teams' SQL databases, pulling information into robust PowerBI dashboards that provide numerous capabilities to stakeholders. The AIM team grew to work more independently in a managed-services scenario within the GRC team. Among the wide variety of issues handled on a regular basis are risk, compliance, business continuity and security.	The GRC team how has a trusted set of processes and dashboards that help it manage an ever-growing set of complex issues. The team and solution continue to evolve, enhancing efficiencies for the GRC team, and other groups at the company are now reaching out to AIM to help enhance their own GRC solutions.
International Public Health & Health Advocacy Nonprofit	When an international nonprofit specializing in public health & health advocacy underwent a major overhaul of its financial system, it recognized a critical lack of data integrity throughout the organization. To alleviate the financial & legal risks related to reporting inconsistencies & to reduce internal overhead, the nonprofit knew it needed a data governance program and master data management (MDM) strategy across nearly 20 internal groups.	AIM's data strategist took the following steps: conducting a maturity model assessment, building the data governance organization, and laying the foundation for improved data management (information security policies and roadmap, long-term data integration strategy, and master data validation techniques). Near the end of the engagement, AIM transitioned the data governance leadership to an in-house team.	With AIM's guidance, the nonprofit has a program in place to evolve data governance. AIM left the nonprofit with a detailed roadmap to complete the effort, implement a newly selected financial system, and execute the back-office data cleanup and migration strategy. Maturation in data governance capability, along with the implementation of the new financial system, will reduce overhead and allow for efficient use of the grant money.
American Multinational Conglomerate	The client was forced to use a Master Data Management (MDM) platform. They had an inexperienced team lacking skills in MDM and Data Governance, learning new roles within the organization.	AIM's team took the following steps: • Assessment of team's skillsets • Provided a framework starting from ground zero, allowing for flexibility in framework • Created educational strategy • Daily conversations with team members, weekly trainings & multiple work shops • Build a data governance maturity framework & completed a gap assessment for long term success • Enabled client team with tools for success in presenting to executive leadership	The training was well received by the client team. While the Client still has plenty to learn, they're well on its way to completing the kick start roadmap and are looking to engage AIM Consulting for a more longterm Master Data Management and Data Governance plan.