aim consulting
AN ADDISON GROUP COMPANY

Actionable Data & Intelligent Analytics

AIM helps harness the power of data to drive more intelligent insights.

Data Influenced, Decision Driven

Data continues to grow at unprecedented rates without signs of slowing down. With the advent of cloud platforms, big data technologies and the internet of things, companies have an increasing need for more advanced and rapid business insights.

We help companies strategize, design, build and operationalize data and analytic solutions through our high-performing teams of data engineers, architects, data scientists, and analysts.

Don't get left behind in your data journey. We help set a strategic direction, guiding users and leveraging comprehensive data for faster, more accurate selfservice analytic capabilities that drive actionable insights. When you need a trusted, longterm partner with guaranteed delivery, we're ready.

Modern Data Architecture (MDA)
Data & Analytics Strategy

Data isn't just a platform, storage and reporting. It's delivering valuable insights to your business to make higher quality, more informed decisions. It's building a data-centric culture, recognizing data as an asset and capitalizing on that data to drive innovation and growth. Our team recognizes that data is a journey, and our strategies will help guide you on the path to success.

Data Architecture & Engineering

With the continued proliferation of data, it is critical for organizations to ensure they have developed the best fit, modern and scalable architecture that supports the ever-changing needs of business. AIM's team of data architects and engineers can help you wherever you are in your data maturity, from designing modern and cloud-based architectures to data integration and transformation solutions that get the data in to the hands of end users in an efficient and cost effective manner.

Business Intelligence & Analytics

Business end-users crave access to self-service analytic capabilities. AIM engages and focuses on the business challenges and processes, to dig deep and truly understand their specific needs and provide intelligence, tools, and visualizations that articulate a compelling story. We go beyond traditional point and click static reporting, to deliver highly optimized and responsive reporting dashboards that engage the end-users.

Advanced Analytics

Predictive and Prescriptive insights are becoming increasingly mainstream and embedded as part of daily business process. AIM helps businesses plan, design and develop leading-edge advanced analytic solutions, from standard predictive insights, to deep neural networks and automated IoT streaming analytics. Our team of data scientists and machine learning engineers can deploy leading-edge and progressive technology solutions that can significantly transform how you do business.

Data Governance

Data should be viewed as an asset, not a liability and should be ingrained as the cultural foundational component to every organization and its success. Without the right processes, accountability and support, data can quickly become unmanageable and inaccurate. AIM's data governance team can help your organization, from strategy to execution, to embrace, empower and embed data governance as part of everyday cultural norms. We demonstrate the value of organized, high quality, accurate and timely data that ensures you can ultimately trust your data and the decisions you make.

From source to target, coupled with intelligent analytics, to deliver powerful solutions to solve the most complex business challenges.

AIM helps businesses identify gaps, while developing tools and processes that result in actionable, intelligent and informed decision making. With over 15 years of experience architecting data, platforms and advanced analytic solutions, our highly skilled data engineers, analytic storytellers and data scientists bring deep expertise with proprietary analytic methodologies, and best practice technology agnostic solution delivery that can solve even the most complex business challenges and drive future growth.

Success Stories

Sales & Marketing Analytics Roadmap | *Data & Analytics Strategy*

A mechanical and industrial engineering company needed to revisit their sales and marketing analytics vision and chose AIM to provide strategy guidance and deliver the corresponding 5-year operating plan. This included an operational plan and assessment, an organization model, a technical roadmap, and a general roadmap and value proposition. AIM not only enhanced the customer experience, but also aligned the client's business strategy and maximized their ROI.

Big Data for Workplace Analytics Services | *Data Architecture & Engineering*

A global technology company acquired an HR analytics company to increase its own workforce productivity as well as to offer workplace analytics solutions to clients. First, the company needed to re-platform their solution. AIM provided robust data pipelines to onboard clients, an Azure Data Lake repository, and reusable Power BI templates while automating services through DevOps and client customization.

Data Visualization of Supply Chain | *Advanced Analytics*

A travel company wanted to optimize their supply chain and gain more insight into repeat customers. AIM stepped in and created complex enterprise dashboard visualizations using Tableau and a custom .NET application for the client's in-house data and analytics team.

Assessment & Roadmap for MDM | *Data Governance*

When an international nonprofit underwent a major overhaul of its financial system, it recognized a critical lack of data integrity throughout the organization, with at least 12 different non-integrated systems in use. The nonprofit partnered with AIM to develop and implement a data governance program, including a CMMI assessment, new policies and roadmaps for improved data management, and master data validation techniques.

Big Data Architecture for Financial Reporting | *Business Intelligence & Analytics*

A food production company needed to upgrade its financial reporting and modernize its architecture to accommodate Big Data. AIM stepped in and built out a financial data lake environment and provided an end-to-end solution using Power BI, Microsoft Azure, and Hadoop.

AIM Consulting is the partner you can trust.

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AIM Consulting, an Addison Group company, is an award-winning industry leader in technology consulting and solutions delivery. AIM's differentiation is our collaborative engagement model that provides cross-functional results. We work with clients, shoulder to shoulder, for one goal – their success. Founded in 2006, with offices in Seattle, Minneapolis, Denver, Houston, and Chicago, we are ranked among the fastest-growing private companies and best companies to work for due to a long track record of success with our partners and consultants. Our long-term relationships with the best technology consulting talent allow us to deliver on expectations, execute on road maps, and drive modern technology initiatives.

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